

## **MAYBE THE BEST KEPT SECRET IN REDMOND OREGON.**

When the lights come up, we blink and realize we are still in Redmond. Did that just happen?

Original, unforgettable performances on stage, right here in Redmond.

For a community non-profit that's been active for over 40 years, it is amazing how many in Redmond and Central Oregon don't know about the world class performances put on five times a year by Redmond Community Concert Association (RCCA). Then they see a show and start to believe.

It started with a nationwide movement but became rooted here in our community. Columbia Artists Management, Inc (CAMI) developed Community Concerts in 1927 to bring quality live entertainment to rural communities across America and bookings to their talented artists.

Community Concerts resonated in the U.S. There were 1,000 chapters across the U.S. in 1999 when CAMI sold to Trawick Artists Management, Inc. By 2003, Trawick ceased operations, leaving RCCA and others across the country without national support. Many folded, but not Redmond.

RCCA learned how to do its own booking. The community continued to demand and support our programs, selling out several seasons before COVID. Now, RCCA is well known by artists and a desirable stop on their tours. The quality of performances it brings to Redmond speaks for itself. RCCA has survived and thrived.



## **Generations-Deep Commitment to Performance in Redmond**

RCCA has been bringing music and performance to Redmond since 1983. Community leaders, including Bill Jaqua, Jane Schroeder, and Barbara Rich saw what the community experiences meant to Redmond and made the dream a reality. They left the community with a legacy that would make them all proud.

## **Why a Subscription?**

To compete for top artists with other venues, we book over a year in advance. That means committing a lot of money. Over years of careful fiscal responsibility, RCCA has been able to maintain a healthy financial position. Selling subscriptions helps us do that.

Our annual subscription price of \$85 averages less than patrons would pay to see our quality shows anywhere else. In addition, tickets are transferable; you can offer your tickets to a friend if you have to miss a performance or two.

If you have a guest in town on a show date, we might be able to accommodate them for a small additional donation.

## **Revealing the Next Season April 19**

The 2026-2027 reveal is coming! At the last concert in our series April 19, we present the calendar of the performances to look forward to next season. You can sign up then and there.

If you are not there in person, don't worry. Fans on our mailing list will receive a season brochure with stories of the performers to look forward to in our upcoming season. You can subscribe on our website [redmondcca.org/](http://redmondcca.org/).

Note: The 2pm concert sells out first, so if that is your preference, sign up quick!

## Keeping the Story Going: Supporting Our Own Performing Artists

### Connecting with Redmond Students

RCCA brings more than just one performance from these artists. We foster Redmond's own creative up and comers with scholarships and school performances.

One of the RCCA guiding principles is the experiences we offer the students of Redmond. Our performers take the time to teach and inspire at Redmond Schools on the Monday morning following Sunday concerts.

In October, Nic+Desi wowed the Ridgeview band and choir.

Lindsay and Jason entertained at Elton Gregory Middle School in November.

Redmond High School Choir was touched by Barron Ryan's story and skills in January. The Derina Harvey Band brought down the

house at Obsidian Middle School with music and told a story of the resettlement in Newfoundland.

And it continues. On April 19 all of the 4th graders in Redmond will be bussed to the Ridgeview Performing Arts Theater to experience Tom Rigney and Flambeau.

Each artist leaves a unique, lasting impression on students.

RCCA is all about creating performing art experiences for students in all age groups.



## RCCA Funds Redmond's Young Artists.



Since 2014, RCCA has awarded 37 scholarships to Redmond performing arts students. Many of our subscribers donate over and above the cost of their season series to support the growing scholarship program. 2026-27 school year, qualified students will receive \$2,000 scholarships. RCCA also awards the Geri Gunderson award of an additional \$1000 to a student who has overcome unusual obstacles to complete school and move on to college.

### Bring \$2,000 More to Our Scholarship Fund Just by Subscribing

The Board of Directors has offered to add \$2,000 to our scholarship fund if we reach 1,150 subscriptions by August 1, 2026, increasing our awards for students this year.

There are so many good reasons to sign up and subscribe to Redmond Community Concerts!

To see the upcoming concerts, subscribe, donate, and more information, visit [redmondcca.org](http://redmondcca.org)



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